

3260

Comparing Newswork Across Borders

Friday
09:00-10:15
701

Journalism Studies

Chair

Sandra Vera Zambrano, Institut D'Etudes Politiques, FRANCE

Participants

Look Who's Talking: Use of Sources in Newspaper Coverage in Sweden and the United States

Daniela V. Dimitrova, Iowa State U, USA

Jesper Stromback, Mid Sweden U, SWEDEN

Terrorism Coverage in the American and Russian Newsweeks

Amanda Hinnant, U of Missouri - Columbia, USA

Yulia Medvedeva, U of Missouri-Columbia, USA

Framing the Nuke: How News Media in Six-Party-Talk Countries Framed North Korea's Nuclear Test

Mun-Young Chung, Kansas State U, USA

Justin R Lessman, Kansas State U, USA

Meijing Fan, Kansas State U, USA

Journalists' Perceptions of Source Credibility and the Media's Source Use: A Study on Media Coverage of the Six-Party Nuclear Talks

Hyunjin Seo, Syracuse U, USA

Jeongsub Lim, Austin Peay State U, USA

Respondent

Akiba A. Cohen, Tel Aviv U, ISRAEL

This session compares journalism practice across wide geographic and topical boundaries. The first paper looks at the use of sources in U.S. and Swedish newspapers covering a number of important news events. The second paper compares word use differences in covering terrorism in U.S. and Russian news magazines. The last two presentations are on cross-national differences in news coverage of North Korea's 2006 nuclear test.

3261

A Century of Struggle: The Tug of War Between Social Activism and Corporate Public Relations

Friday
09:00-10:15
705

Communication History

Chair

Deepa Kumar, Rutgers U, USA

Participants

Advertising, Consumer Activism, and PR in the 1930s

Inger Lisbeth Stole, U of Illinois - Urbana-Champaign, USA

Explaining Away Contested Terrain: The News Industry's Public Relations Campaign Against Craft Unionism

James F. Tracy, Florida Atlantic U, USA

"What's Good for UPS is Good For America": Corporate Propaganda and Network Television News Coverage of the UPS Strike

Deepa Kumar, Rutgers U, USA

The Broadcast...er, Media... Reform Movement: This is Then and That was Now

Robert W. McChesney, U of Illinois, USA

From the early twentieth century the extension of popular democracy in America has been offset by the development of monopoly capitalism. The rise of propaganda and public relations closely paralleled the development of citizen enfranchisement. These communication strategies became essential for beating back public opposition and criticism to corporate hegemony without engaging in the open violence that traditionally accompanied class conflict. Following the First World War, the commercial mass media became a central battleground in this conflict. In the 1930s progressive forces and the labor movement lead the formation of the Congress of Industrial Organizations and a "laboring" of communication that resumed in the mid 1940s with the great strike wave following the Second World War. Corporate America responded with the Taft Hartley Act and a broad corporate propaganda campaign that would retake the initiative and reframe politics in ways suited to its objectives. This panel examines the rise of public relations and corporate propaganda as ideological tools, exploring its relevance to contemporary social struggles through four historical cases studies that extend from the consumer and broadcast reform movements of the 1930s, through the struggle of craft unionism in the postwar 1940s, to the UPS workers' strike of 1997 and the media reform movement of the twenty-first century. Our purpose is not to mourn the battles lost and opportunities defeated but, rather, to link past struggles with modern possibilities and to draw out lessons for the present historical moment.

From Media Response to Mediated Practices: The Challenges to Ethnographic Methodology

Elizabeth Bird, U of South Florida, USA

Ethnographic Relay

Lisa Henderson, U of Massachusetts - Amherst, USA

Ontology, Complexity and Defamiliarisation: What Media Anthropology Does That Other Media Studies Disciplines Don't

Georgina E. M. Born, U of Cambridge, UNITED KINGDOM

The ethnographers gathered here speak through grounded observation and engagement to scenes, networks, institutions and transnational circuits in media and cultural production. We challenge media ethnography to (1) extend its historical significance beyond particular times and places, (2) upend its ethnocentric rootedness in Euro-American media theory, (3) re-conceive relations between media insiders and outsiders, and (4) shift from a focus on audience response to a new substantive and methodological emphasis on mediated practices.

3563

Media Industry, Content, and Concentration

Friday

13:30-14:45

720

Communication Law & Policy

Chair

Philip M. Napoli, Fordham U, USA

Participants

Measuring Media Concentration and Diversity: New Approaches and Instruments in Europe and the USA

Natascha Just, U of Vienna, AUSTRIA

A Longitudinal Analysis of Vertical Integration and Ownership Diversity in Broadcast TV Programming, 1993-2006

Heejung Kim, U of Florida, USA

Junk Science And Administrative Abuse in the Effort of the FCC to Eliminate Limits on Media Concentration

Mark N. Cooper, McGannon Center for Communications Research, USA

The FCC's Outlet Diversity Policy: A Finger on the Balance Scale of Viewpoint Diversity

Christopher R Terry, U of Wisconsin - Madison, USA

Respondent

Philip M. Napoli, Fordham U, USA

These papers examine issues such as vertical integration, concentration and diversity.

3564

Public Technology/Communicative Practice: Rethinking Utilities for Media Histories

Friday

13:30-14:45

728

Communication History

Chair

Jonathan Sterne, McGill U, CANADA

Participants

Free Parking: Parking Lots, Modernity, and the Invisibility of Necessity

Daniel Munksgaard, The U of Iowa, USA

Safety in Numbers: Elevators as a Communication Technology

Peter D. Schaefer, U of Iowa, USA

A Short History of Chinese Public Baths: Liquid, Nudity & Communication

Xinghua Li, The U of Iowa, USA

Water Towers and the Public Sphere

Kristin Anderson Terpstra, The U of Iowa, USA

This panel offers ways to reposition utilities as a part of the history of communication. Examining such seemingly disparate elements as parking lots, Chinese public baths, elevators, and water towers, the papers demonstrate the close connection of communication and infrastructure. The spaces through which modern notions of communication developed reveal patterns of connection that persist through time.

3566

Queer Intimacies and Public Space

Friday
13:30-14:45
820

**Gay, Lesbian, Bisexual & Transgender Studies
Philosophy of Communication**

Chair

David J. Phillips, U of Toronto, CANADA

Participants

Non/monogamy and Intimate Privilege: Notes on the Relation of Sex, Ethics, Space and Bodies

Nathan Rambukkana, Concordia U, CANADA

The Demise of the Gay Enclave, Communication Infrastructure Theory, and the Reconstitution of Gay Public Space

Nicole B. Usher, U of Southern California, USA

Eleanor Morrison, U of Southern California, USA

Support From Cyber Brokeback Mountain

Cheng-Nan Hou, I-Shou U, TAIWAN

Tying the Knot?: Couples' Deliberations Regarding Legally Recognized Same-Sex Marriage

Pamela Jane Lannutti, Boston College, USA

3610

Spotlight Panel: The Future of Media Effects Theory - Setting a Course for the 21st Century

Friday
15:00-16:15
Salon A

Mass Communication

Chair

Robin Nabi, U of California - Santa Barbara, USA

Participants

Jennings Bryant, U of Alabama, USA

Joseph N. Cappella, U of Pennsylvania, USA

W. James Potter, U of California - Santa Barbara, USA

Ellen Wartella, U of California - Riverside, USA

3611

Communication and the Postwar Experience

Friday
15:00-16:15
Salon B

Communication History

Chair

Tamar Ashuri, Ben-Gurion U, Sapir Academic C., ISRAEL

Participants

Writing Figures in the Field: The Parts Played by Women in the Making of Communications Research, 1941-1949

Peter Simonson, U of Colorado, USA

Severed Voice: The Radiophonic Effect of the Eichmann Trial

Amit Pinchevski, Hebrew U, ISRAEL

Tamar Liebes, Hebrew U, ISRAEL

Dreams of Global Dialogue: Solving Problems of Communication at the Jewish Theological Seminary and UNESCO, circa. 1947

Ira Wagman, Carleton U, USA

A Theory of Everything: Probing the Public Life of Cybernetics

Sheryl Hamilton, Carleton U, USA

Respondent

John Durham Peters, U of Iowa, USA

This panel is concerned with a significant period in the history of communication—the years following the end of World War II. Participants will take up a series of intellectual, institutional and technological issues from this period as they emerged in different contexts and settings. Among the case studies to be presented: the part played by women in postwar communication research, the impact of radio transmissions from the Eichmann trial in Israel, the early explorations into communication theory at the Jewish Theological Seminary, and the impact of cybernetics as a cultural ethos in postwar culture and society. Together, they address some unexplored episodes of a period that was to shape the practice and conception of communication.

Risky Experiences for European Children Online: Charting Research Strengths and Research Gaps
Leslie George Haddon, London School of Economics, UNITED KINGDOM
Sonia Livingstone, London School of Economics, UNITED KINGDOM
The Effects of Instant Messaging on the Quality of Adolescents' Existing Friendships: A Longitudinal Study
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
Jochen Peter, U of Amsterdam, THE NETHERLANDS

Respondent

Dina L. G. Borzekowski, Johns Hopkins Bloomberg School of Public Health, USA

3766

Intergroup Communication Interest Group Business Meeting

Friday
16:30-17:45
820

Intergroup Communication

3810

Mass Communication Division Reception

Friday
18:00-19:15
Salon A

Mass Communication

3811

Reception for the Communication History Interest Group

Friday
18:00-19:15
Salon B

Communication History

This reception, which will be held immediately after the Communication History Interest Group business meeting, will feature as a centerpiece a screening of *The Road to Decatur*, a documentary created by Peter Simonson, Glenda Balas, and Jason Balas. *The Road to Decatur* tells the story of Elihu Katz and Paul Lazarsfeld's touchstone opus *Personal Influence*. *The Road to Decatur* recreates the intellectual and institutional milieu that informed the creation of *Personal Influence*. This meticulously-constructed work of documentary film builds on interviews with significant figures at Columbia University and the Bureau of Applied Social Research, including (but not limited to): David Sills, Thelma McCormack, Gertrude Robinson, Charles Wright, Rolf Meyersoh, and Elihu Katz himself. Food and beverages will be provided.

3822

Organizational Communication Division Reception

Friday
18:00-19:15
Hemon

Organizational Communication

3832

Colleagues Remember Michael Gurevitch

Friday
18:00-19:15
Salon 3

Sponsored Sessions

Chair

Edward L. Fink, U of Maryland, USA

Michael Gurevitch, Professor of Journalism and Affiliate Professor of Communication at Maryland, was an incredible scholar. His humor, intelligence, insight, and care for others made him a model of what it means to be a colleague. Colleagues are invited to bring their recollections and stories to share in remembering him.

3862

Philosophy of Communication Division Reception

Friday
18:00-19:15
716

Philosophy of Communication

Participants

- The Role of Large Group Methods in Facilitating Communication Between Agents in Conditions of Complexity
Mary Boone, Mary, Boone Associates, USA
- Innovation Management as Emerging Communicative Processes: Experiences From the Statoil SIOR R&D Program
Tone Merethe Berg Aasen, Norwegian U of Science and Technology (NTNU), NORWAY
Stig Johannessen, Norwegian U of Science and Technology (NTNU), NORWAY
- Living with Complexity: The Emergence of Leader Identity and the Paradox of Detached Involvement in a Hospital Merger
John H. Tobin, The Waterbury Hospital, USA
- What if High North Energy Exploitation Fails? A Complexity Analysis of What Can Go Wrong
Jan-Oddvar Sørnes, Bodø U, NORWAY
Larry D. Browning, U of Texas, USA
Stig Johannessen, Norwegian U of Science and Technology, NORWAY

Respondent

James R. Taylor, U de Montreal, CANADA

One of the fastest growing interest areas in the study of organizations is the study of complexity. The relevance of complexity concepts in organizational communication studies has in recent time taken two main courses, one exploring the meaning of complexity in terms of complex adaptive systems and one in terms of complex responsive processes. Both views depart significantly from mainstream ideas of how the evolution of organizations can be understood, but they also develop different ideas between them concerning how to formulate our understanding of such evolution. The papers for this session make use of these perspectives and vary from the study of hospital mergers, oil and gas exploration near the North Pole, leadership education for executives, and the culture of a State-owned petroleum company in Norway.

4323

High-Density Paper Session: Histories of Broadcasting

Saturday
10:30-11:45
Jarry

**Communication History
Ethnicity and Race in Communication****Chair**

David W. Park, Lake Forest College, USA

Participants

- Compromising the Idea of National Broadcasting: Canadian and Finnish Communications Policy in the Late 1990s
Johanna Jaasaari, U of Helsinki, FINLAND
- Mixing Nationality and Language: Montreal Radio in the 1930s
Anne Frances MacLennan, York U, CANADA
- More Than a Supporting Role: Marion Keisker, Gender, Radio History
Melissa D. Meade, Colby-Sawyer College, USA
- The Last Yet Also The First Creative Act In Television? An Historical Analysis of PSB Scheduling Strategies and Tactics: The Case of Flemish Television
Hildegard D. Y. Van den Bulck, U of Antwerp, BELGIUM
- The Merchandizable TV Text and the Failures of Institutional Memory: The Green Hornet (1965)
Avi Santo, Old Dominion U, USA
- The Radiola and the Radiotron: Localising Global Products in Early Radio Broadcasting
Jock Given, Institute for Social Research, Swinburne U, AUSTRALIA

4324

Scanning and Seeking Cancer Information

Saturday
10:30-11:45
Joyce

Health Communication**Chair**

Steven Michael Giles, Wake Forest U, USA

Participants

- The Effects of Seeking and Scanning on Behavioral Intention:
Chul-joo Lee, U of Pennsylvania, USA
Shawnika Jeanine Hull, U of Pennsylvania, USA
Robert Hornik, U of Pennsylvania, USA

101. The Causes and Consequence of Body Dissatisfaction
Hsin-Ya Hou, National Chung Cheng U, TAIWAN
Hung-Yi Lu, National Chung Cheng U - TAIWAN
102. Designing Tailored Health Interventions: How Do Cultural Value Priorities Impact Compliance With Cancer Screening Messages?
Ganna Yuryivna Kostygina, U of Southern California, USA

5450

Scholar to Scholar: Communication History Interest Group Interactive Paper Poster Session

Sunday
12:00-13:15
Ballroom East

Communication History

Participants

103. "That Photo": Police and the Power of Representation
Nicole Maurantonio, U of Pennsylvania, USA
104. Playbills, Promotions, and the Great Audience in 19th-Century American Theatre
Christopher Francis White, Sam Houston State U, USA
105. Three Aspects of Scottish Advertising
Sheila Lodge, UHI Millenium Institute, UNITED KINGDOM

5450

Scholar to Scholar: Feminist Scholarship Division Interactive Paper Poster Session

Sunday
12:00-13:15
Ballroom East

**Feminist Scholarship
Popular Communication
Ethnicity and Race in Communication**

Participants

106. Between Feminism and Fun(ny)mism: Analyzing Gender in Popular Internet Humor
Limor Shifman, Hebrew U – Jerusalem, ISRAEL
Dafna Lemish, Tel Aviv U, ISRAEL
107. Gender and Race Portrayed in the Web Sites of U.S. Higher Education Institutions: Stereotypical Status and Power Positions
Xiaopeng Paul Wang, U of South Florida, USA
Anne M. Cooper, Ohio U, USA
108. The Framed Female Image: A Pictorial Semiotic Analysis of Classic Shanghai Calendar Posters of the 1910's-1930's
Hsiu-Hui Sun, National Chengchi U, TAIWAN
I-fen Chen, Independent Researcher, TAIWAN
109. You are What You (Don't) Eat? Food, Identity, and Resistance
Leda Marie Cooks, U of Massachusetts - Amherst, USA
110. What to Watch? Choosing a Gendered Sports Broadcast
James Reynolds Angelini, U of Delaware, USA

5450

Scholar to Scholar: Gay, Lesbian, Bisexual, and Transgendered Studies Interest Group Interactive Paper Poster Session

Sunday
12:00-13:15
Ballroom East

Gay, Lesbian, Bisexual & Transgender Studies

Participants

111. The Rise and Repercussions of Bisexual Chic: Examining Female-Female Sexual Activity in the Heterosexual Dating Context
Amanda Denes, U of California - Santa Barbara, USA
112. Investigating Differences in Public Support for Gay Rights Issues
Joseph Schwartz, U of Iowa, USA
113. Real Men Don't Have Manicure Kits: The Perpetuation of Homosexual Stereotypes on Gay, Straight, or Taken?
Kelsey MacGregor Wallace, Gonzaga U, USA

Cause-Celeb: Angelina Jolie as Celebrity Missionary
 Alison Trope, U of Southern California, USA
 Empower(Red)?: Consumerism, Capitalism, and Commodity Activism in the (Red) Campaign to Aid Africa
 Spring-Serenity Duvall, Indiana U, USA
 "Hip-Hop Philanthropy": The Red Campaign and Social Impact
 Sarah Banet-Weiser, U of Southern California, USA
 Salma's Frida: Troubling the Cinematic Commodification of Latinidad as Social Action
 Isabel Molina Guzman, U of Illinois, USA
 (E)racing Self-Esteem: A Look at Tyra Banks's Philanthropy
 Ralina Landwehr Joseph, U of Washington, USA
 Diamonds (Are From Sierra Leone): Kanye West and the Promise of Capitalist Contradiction
 Roopali Mukherjee, CUNY - Queens College, USA
 Taking a Stand Against Discrimination: Examining MTV's Use of Social Marketing to Promote Gay Rights
 Tara M. Kachgal, U of North Carolina - Chapel Hill, USA
 Neoliberalism and Media Reform
 John McMurria, DePaul U, USA

Recent years have witnessed a growing concern among scholars of media/communication over the limits of social action, specifically, the implications of neoliberalism in the "post-feminist," "post-civil rights," and "post-capitalist" era(s) as it bowdlerizes and represses forms of activism. As feminist critics and scholars of race/ethnicity ponder the incorporation of radical icons into the logics of merchandising, as tactics of social critique become transformed into commodity forms surviving as little more than diverting spectacles, and as corporations and corporate celebrities take their place as models for social empowerment leading charitable campaigns and global philanthropies, this roundtable explores the ways in which social activism may itself be transforming into a branded commodity in the neoliberal era. Providing a range of examples culled from radio and television media, consumer and cultural activist campaigns, and Hollywood and independent films, the speakers at this roundtable consider modes and practices of social activism as marketable commodities that are produced through labor, for purposes of trade within markets, and which generate profit, competitive accumulation, and fetishization as commodities tend to do. Offering a variety of cases of "commodity activism," this session highlights the implications of such commoditization for critical scholarship and social action at this historical moment

5664

History of Journalism

Sunday
 15:00-16:15
 728

Communication History

Chair

David W. Park, Lake Forest College, USA

Participants

ABC, Agnew, and Richard Nixon's War on Network Television News

Dale L. Cressman, Brigham Young U, USA

Lane Williams, Brigham Young U, USA

Interactivity, Technology, and the News: Nineteenth-Century J-Blogging

Jennifer Horner, U of Pennsylvania, USA

Of Fragments and Fallen Heroes: How the Newseum Constructs Remembrance of Journalism's Martyrs

Mark Nimkoff, U of Illinois, USA

"Whether the Giants Should Be Slain or Persuaded to Be Good": Revisiting the Hutchins Commission and the Role of Media in a Democratic Society (Best Student Paper)

Victor W. Pickard, U of Illinois, USA

Respondent

Carolyn Kitch, Temple U, USA

This paper session brings together scholars who address the history of journalism, one of the most contested areas in the field of media history.

5666

Games and Audience

Sunday
 15:00-16:15
 820

Game Studies

Chair

Michael A. Shapiro, Cornell U, USA

5762

Power and Value Under Neoliberalism

Sunday
16:30-17:45
716

Philosophy of Communication

Chair

Andreas Hepp, U of Bremen - IMKI, GERMANY

Participants

- "Like a Bird in Lime Twigs:" On the Strange Tangle of Power and Authority in Media Research
Christopher William Anderson, Columbia U, USA
Imbibo Ergo Sum: New Belgium Brewery and the Myths of McEmpire (Joint Top Paper)
Joe Mohrfeld, Colorado State U, USA
Marc Leverette, Colorado State U, USA
Symbolic Production and Value in the Media Industries
Goran Bolin, Sodertorn U College, SWEDEN
Cutting Edge Atavism: Appropriation and Control in Creative Work
Matt Stahl, Muhlenberg College, USA
Celebrating (With) Credibility: Archiving the 25th Anniversary of Celine Dion's Career in Quebec
Line Grenier, U de Montréal, CANADA

Across cultural and political production, what passes for 'value' is closely linked to dynamics of power. This panel looks at the relations between power and value within neoliberal settings, across a range of cultural examples including the case of media power itself

5763

Histories of the Field of Communication

Sunday
16:30-17:45
720

Communication History

Chair

Jefferson D. Pooley, Muhlenberg College, USA

Participants

- Diffusion of Innovations: Evolution and Influences
Jatin Srivastava, Ohio State U, USA
Montreal, September 1968: The "Meeting of Experts" We Almost Never Heard About. Taking A Look Back... at a Peculiar Report
François Yelle, U de Sherbrooke, CANADA
Paul Lazarsfeld as Educator and His Idea of the Social Sciences
David E. Morrison, U of Leeds, UNITED KINGDOM
Towards an Institutional and Intellectual History of British Communication Studies (Top Paper in the Communication History Interest Group)
Philip Lodge, Napier U, UNITED KINGDOM
Writing the Intellectual History of Intercultural Communication
Wendy Leeds-Hurwitz, U of Wisconsin - Parkside, USA

Respondent

Jefferson D. Pooley, Muhlenberg College, USA

5766

Insights Into Intergroup Dynamics of Communication in Health Contexts via Leximancer

Sunday
16:30-17:45
820

Intergroup Communication

Participants

- An Analysis of Interspecialty Communication at Admission Using the Leximancer Program
David George Hewett, U of Queensland - School of Medicine, AUSTRALIA
Bernadette Maria Watson, U of Queensland, AUSTRALIA
Cindy Gallois, U of Queensland, AUSTRALIA
Michael Ward, U of Queensland, AUSTRALIA
Barbara Leggett, Dept of Gastroenterology and Hepatology, RBWH, AUSTRALIA
Managing Clinical Handovers Effectively: What Health Professionals Say
Bernadette Maria Watson, U of Queensland, AUSTRALIA
Liz Jones, Griffith U, AUSTRALIA

6332

Performing Race: From the Radio to the World Wide Web

Monday
10:30-11:45
Salon 3

Ethnicity and Race in Communication
Communication History

Chair

Joshua Miller, U of Michigan, USA

Participants

Generational Shifts in Media Consumption Among U.S. Latinos: Mobility, Education, and Education

Jeremiah P. Spence, U of Texas - Austin, USA

Joseph D. Straubhaar, U of Texas - Austin, USA

Independent U.S. Latino Cinema (1980-1985): On the Margins

Henry Puente, California State U - Fullerton, USA

Racializing Feminist Film Theory and "the Male Gaze": Images of Black Women in American Cinema

Demetria Rougeaux Shabazz, U of Massachusetts, USA

Representation and Participation of First Nations Women in Online Videos

Sonja Perley, U of New Brunswick, CANADA

Racist Ideology and Black Characters on Early Radio: The Subversive "Marriage" of Jack Benny and Rochester

Michael John Laramée, U of Miami, USA

6333

Feminist Voices in Media Analysis

Monday
10:30-11:45
Salon 4

Feminist Scholarship

Chair

Megan Biddinger, U of Michigan, USA

Participants

Politics of Gender Representation: A Comparative Study on Differences Between Gender Presentations in News

Coverage and the Female Candidate's Web site

Yonghwan Kim, U of Texas - Austin, USA

TV for Women?: The Confounding Case of Oxygen Media

Karen Allison Sichler, U of Georgia, USA

Equal Access - Equal Use? Internet Use at Homes of Couples

Julia Ahrens, U of Lueneburg, GERMANY

Newsqueens? A Comparative Analysis of Women's Roles in Network News

Kathleen M. Ryan, U of Oregon, USA

Hillary Lake, U of Oregon, USA

Joy Chavez Mapaye, U of Alaska, U of Oregon, USA

6334

New Technologies, New Texts? Technological Change and Popular Communication

Monday
10:30-11:45
Salon 5

Popular Communication

Chair

Virginia Anne Nightingale, U of Western Sydney, AUSTRALIA

Participants

Pop Songs, Text Messages, and Lessons: Media Culture in Everyday Life at School

Caroline Dover, U of Westminster, UNITED KINGDOM

"TV or Not TV": Bloggers Discuss Television Nonusage

Michele Rosenthal, U of Haifa, ISRAEL

Yoram M. Kalman, U of Haifa, ISRAEL

Rivka Ribak, U of Haifa, ISRAEL

Most Popular News: The Selection of Most Popular Online News Content With Interactive Story Tools

Chad Tew, U of Southern Indiana, USA

How the iPhone Became Divine: Bloggers, Religion, and Intertextuality

Heidi Ann Campbell, Texas A&M U, USA

Antonio C LaPastina, Texas A&M U, USA

Turntablism as a Subculture of Defiance: How Subverting Musical and Technological Hegemony Reappropriates the

Essence of Hip-Hop Culture

Andre Gilman Sirois, U of Oregon, USA